



# REGISTRATION

July 27-29, 2010 • Tiffin, OH  
HEIDELBERG UNIVERSITY

Please print or type. Duplicate form if needed. Information packets will be sent to registrants approximately the beginning of July.

### SCHOOL INFO:

SCHOOL NAME \_\_\_\_\_  
SCHOOL PHONE \_\_\_\_\_ SCHOOL FAX \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

### YEARBOOK ADVISER INFO:

ADVISER'S NAME (Mr. Mrs. Ms.) \_\_\_\_\_  
ADVISER'S HOME PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_  
ADVISER'S SUMMER E-MAIL \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

### PARTICIPANT INFO:

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
HOME PHONE NUMBER \_\_\_\_\_ CELL PHONE NUMBER \_\_\_\_\_

PLEASE CIRCLE AS APPLICABLE: MALE FEMALE • STUDENT ADULT • ADVISER EDITOR STAFF  
T-SHIRT SIZE (CIRCLE ONE) S M L XL Other \_\_\_\_\_

### DESKTOP PUBLISHING & YEARBOOK KNOWLEDGE:

INDESIGN CS CS2 CS3 OR ONLINE PROGRAM: EDESIGN/\_\_\_\_\_ • MAC PC •  
COMPUTER EXPERIENCE 0 1 2 3+ YEARS YEARBOOK EXPERIENCE 0 1 2 3+ YEARS

COURSE CHOICES: Photography, Ed. Leadership, Intro to InDesign, Adv. Desktop, eDesign Online, YBK 101, Complete YBK Experience (adviser only),

FIRST CHOICE \_\_\_\_\_ ALTERNATE CHOICE \_\_\_\_\_

### FOR STUDENT PARTICIPANTS ONLY:

Your ROOMMATE \_\_\_\_\_ SCHOOL \_\_\_\_\_

### TUITION:

- \_\_\_\_\_ \$205 per person for Resident Participants  
(On-Campus Lodging & Meals Included)
- \_\_\_\_\_ \$160 per person for Commuter Participants  
(Meals Included)
- \_\_\_\_\_ \$25 per person late fee for all registration  
forms/payment received after 6-1-09
- \_\_\_\_\_ \$10 Lab Fee per person for  
Photography Course

Please complete the registration form and return with payment postmarked by June 1, 2009 to avoid late registration fees. Make checks payable to YBK CAMP. For additional information contact: Jen Burns at 419-618-0212. Make additional copies of form to register additional participants. No Refunds after June 8, 2009  
• SUBSTITUTIONS ARE ALLOWED

Total # of Participants \_\_\_\_\_  
Amount Enclosed \_\_\_\_\_

*\*If more than two participants are enrolling, use top form to show total number attending. Full payment must be received by the start of camp.*

YES we want to schedule a time to meet with an ARTIST

Return completed applications to:  
YBK CAMP  
P.O. Box 905  
Tiffin, OH 44883

# class tracks

## PHOTOGRAPHY

The photographer plays a vital role in any yearbook program. Learn how to take great pictures for your yearbook and what to do after you have captured the moment. Mastering digital photography requires understanding how to use the equipment and technology. You will take pictures in the field to Adobe© Photoshop© and understand how to adjust and enhance your picture files. Instruction focused on digital photography and digital imaging. Includes a discussion of disk and file organization. Participants will supply their own cameras, remember to bring your USB cable.

An additional \$10 lab fee for supplies and materials.

## EDITORIAL LEADERSHIP

Designed for staff members with leadership roles - you will gain an understanding of all aspects in developing a quality publication. Instruction includes advanced design, business planning and photo selection. Sessions include staff motivation, leadership, team-building, meeting deadlines and keep your publication on financial track. A focus will be placed on theme development throughout your yearbook. A great class for editors.

## INTRO TO ADOBE INDESIGN

This powerful desktop publishing program opens up a whole new level of creativity for your yearbook. Beginning with an introduction to the InDesign© environment, you'll work to complete layouts and learn many of the new tools in this program. Text wrap, drop shadows, gradients and text-on-a-path are just a few of the integrated tools in InDesign©. From navigating with palettes to expanded typography treatments you will learn how to bring a new look to your publication. Includes a discussion of disk and file organization.

## ADVANCED DESKTOP DESIGN

Are you a yearbook veteran staffer? Interested in what makes for good design? How about typography? Learn how to design like the pros. Utilize your desktop publishing program to create yearbook pages that use some of the advanced features of InDesign© and Photoshop©. Focus on creating design elements that work together to present visually pleasing layouts. Advanced skills include creating photo and type effects, color and transparency usage, tables, clipping paths and file export commands. Includes a discussion of disk and file organization. Please bring a CD of pictures with you.

## EDESIGN: ONLINE

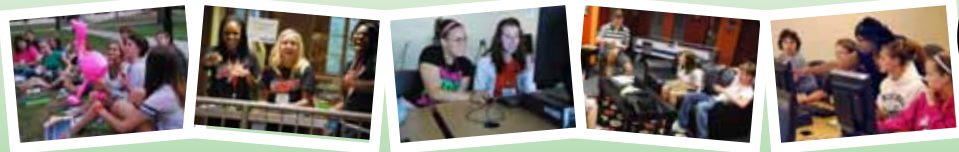
It's the newest & fastest yearbook program online that is winning all types of awards. Expose yourself to eDesign and gather a game plan for your pages. You'll receive hands on page development that use the latest methods to create and submit pages through the internet. You will complete your ladder, design layouts and manipulate text. You'll also learn how to enhance your designs skills to better layouts. NO links, NO hassles, NO problems!

## YBK 101

This session is for the beginning yearbooker. New staff members will be introduced to the basic fundamentals of yearbook. Learn journalism/graphic design terminology to theme concepts. Focus will be on basic design, copy and caption writing, headlines and photography concepts.

## COMPLETE YBK EXPERIENCE

You asked for it and this is it - This session will cover a little bit of everything! You'll learn what mega pixels are, design concepts, the basics of InDesign©/eDesign, what works best for ad sales and how to keep your book on track throughout the year. FOR ADVISERS ONLY.



JULY 27-29, 2010  
Heidelberg University  
TIFFIN, OH